Business Administration

The Business Administration program of the Department of Economics & Business provides students with the opportunity to develop fundamental knowledge in economics, accounting, finance, marketing, and management—disciplines essential to a career in management. Within the college's liberal arts environment, the program develops competency in business management while stressing critical thinking and analysis, as well as technology, writing and oral communication skills.

Major Requirements

- ECN 101 Principles of Microeconomics
- ECN 102 Principles of Macroeconomics
- MTH 125 Probability and Statistics
- MTH 131 Calculus for the Business Sciences
- ACC 211 Financial Accounting
- BUS 201 Entrepreneurship, Business & Society
- BUS 301 Organizational Behavior
- BUS 307 Principles of Marketing
- BUS 315 Principles of Operations Management
- BUS 341 Principles of Finance
- BUS 406 Strategic Management
- Two elective 300-level or 400-level business (BUS) courses

Major Emphasis

Majors may specialize completing the additional requirements of an optional emphasis. Available emphases are: Entrepreneurship, Accounting, Finance, Marketing, Operations Analytics, Human Resources, and International Business (requires language study and study abroad).

Minor Requirements

- ECN 101, MTH 125, ACC 211, BUS 201 and three of the following:
  - BUS 301, 307, 319, 341, 350

Selected Elective Courses

- BUS 308 Consumer Behavior
- BUS 309 Marketing Research
- BUS 318 Supply Chain Management
- BUS 319-320 Business Law I and II
- BUS 344 Managerial Finance & Accounting
- BUS 350 Human Resource Management
- BUS 361 International Business

A full list of courses and descriptions can be found online in the College catalog.

Beyond the Classroom

Students have many opportunities for research, internships, conferences, and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Internships

Firms/organizations providing recent internships include:
- Northwestern Mutual
- Comcast
- Nova Biostorage
- Northwest Savings Bank
- Fastenal
- Mylan

Employment

Initial positions of recent graduates include:
- Northwestern Mutual - Financial Advisor
- ALDI - Management Trainee
- New York Life - Associate
- Dun & Bradstreet - Credit Advisor
- Comcast - Business Analyst
- BNY Mellon - Trade Support Specialist

Postgraduate Education

Postgraduate programs pursued by recent graduates include:
- University of Pittsburgh College of Law
- American University College of Law
- West Virginia University College of Law
- Carnegie Mellon University, MS Public Policy & Management
- Duquesne University, MBA