Entrepreneurship

The Entrepreneurship program of the Department of Economics and Business offers courses of study focused on value creation and value assessment as the critical overlay to the study of business and entrepreneurship. Real life interactions with business founders, owners and executives, and real time views of present day business occurrences support this approach to understanding the fundamental dimensions of entrepreneurial thinking and new venture creation.

Beyond the Classroom

Students have many opportunities for research, internships, conferences, and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Minor Requirements

- ECN 101 Principles of Microeconomics
- ACC 211 Financial Accounting
- ENT 201 Entrepreneurship, Business & Society
- BUS 307 Marketing
- ENT 301 New Venture Finance & Law
- ENT 302 New Venture Business Plan Development
- ENT 397 Topics in Entrepreneurship

Concentration Requirements

- ECN 101, ACC 211, ENT 201, ENT 301 and ENT 302

Emphasis Requirements (Business Major)

In addition to completing the requirements of the business major, the following:
- ENT 301, ENT 302, and ENT 397

Note: ENT courses may be used to satisfy elective business (BUS) courses required by the business major.

Impact

Students in the program have had a meaningful impact on small business and community by providing consultative services to the following organizations:
- Washington Importing Company
- Harmony Life Center
- The Washington Brewing Company

Design

The entrepreneurial efforts of students in the program have resulted in the design and development of business plans for the following business start-ups in 2019:
- Lifestyl, LLC
- Existential Productions, LLC

Immersion

Students in the program have opportunities to immerse themselves in the innovation ecosystem by:
- Attending pitch/business plan competitions
- Engaging with entrepreneurs at lunch and learns
- Conducting independent research projects

A full list of courses and descriptions can be found online in the College catalog.