



Entrepreneurship

The Entrepreneurship program of the Department of Economics and Business offers courses of study focused on value creation and value assessment as the critical overlay to the study of business and entrepreneurship. Real life interactions with business founders, owners and executives, and real time views of present day business occurrences support this approach to understanding the fundamental dimensions of entrepreneurial thinking and new venture creation.

Program Information

The program offers a minor and a concentration, both available to students of all majors except business.

Business majors desiring a focus in entrepreneurship complete the entrepreneurship emphasis offered in the context of the business major.

Minor Requirements

ECN 101 Principles of Microeconomics

ACC 211 Financial Accounting

ENT 201 Entrepreneurship, Business & Society

BUS 307 Marketing

ENT 301 New Venture Finance & Law

ENT 302 New Venture Business Plan Development

ENT 397 Topics in Entrepreneurship

Emphasis Requirements (Business Major)

In addition to completing the requirements of the business major, the following:

ENT 301, ENT 302 , and ENT 397

Note: ENT courses may be used to satisfy elective business (BUS) courses required by the business major.

Concentration Requirements

ECN 101, ACC 211, ENT 201, ENT 301 and ENT 302

A full list of courses and descriptions can be found online in the College catalog.



Program Website

washjeff.edu/entrepreneurship

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Beyond the Classroom

Students have many opportunities for research, internships, conferences, and networking beyond the classroom that give them an advantage to prepare for life after W&J.

Impact

Students in the program have had a meaningful impact on small business and community by providing consultative services to the following organizations:

- Washington Importing Company
- Harmony Life Center
- The Washington Brewing Company

Design

The entrepreneurial efforts of students in the program have resulted in the design and development of business plans for the following business start-ups in 2019:

- Lifestyl, LLC
- Existential Productions, LLC

Immersion

Students in the program have opportunities to immerse themselves in the innovation ecosystem by:

- Attending pitch/business plan competitions
- Engaging with entrepreneurs at lunch and learns
- Conducting independent research projects



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