Dear \_\_\_\_\_\_\_\_\_\_,

On Presidents Day, Monday, Feb. 20, Washington & Jefferson College will celebrate its 9th annual W&J Day of Giving. W&J Day of Giving is a 24-hour fundraising event that brings together all members of the W&J community and has raised over $1.9 million, making an immediate impact on students, faculty, and campus programs.

On February 20, please join me in giving back to the area of the College that is most meaningful to you. Even if you have already given this year, please consider an additional gift ($5 - $10 can make a difference when we all do it together) to increase your impact.

Not only would your gift on W&J Day of Giving directly help the area of the College you choose to support, but there are over $125,000 in challenge funds waiting to be unlocked to amplify your support! If at least 500 donors make a gift before the day’s end, up to $50,000 in bonus funds will be matched to support the W&J Fund, our area of greatest need. That’s funding that helps all students with scholarships, academic support, student life programs, and a lot more!

The overall goal on the 9th annual W&J Day of Giving is to receive support from 1,000 donors. **Will you help us get there?** Bookmark jayconnected.com/WJDayOfGiving, and join me in making a gift on February 20!

Thank you!

Your Name